



New European Bauhaus
beautiful | sustainable | together 

CERAME-UNIE WEBINAR

The New European Bauhaus: Paving the way for a beautiful, sustainable and inclusive built environment with ceramics

PROGRAMME

26 January 2022 | 10:00-11:30
ZOOM

INTRODUCTION

Mr. Peter Woodward

Moderator

KEYNOTE SPEECH

MEP Dr. Marcos Ros Sempere (S&D, Spain)

Founder and coordinator of the New European Bauhaus Friendship Group, European Parliament

INTRODUCTION TO THE NEW EUROPEAN BAUHAUS INITIATIVE - STATE OF PLAY

Ms. Borislava Woodford

New European Bauhaus Unit, Joint Research Centre, European Commission

THE ROLE OF CERAMICS IN ARCHITECTURE

Arch. Max Arrochet

Project Lead for MAAT - Museum of Art, Architecture and Technology, Director, AL_A; London, UK

PhD. Arch. Borja Ferrater

Founding Partner, Office of Architecture in Barcelona (OAB), Spain

CERAMICS IN THE NEW EUROPEAN BAUHAUS

Mr. Miroslaw Jaroszewicz

President, Tiles & Bricks Europe (TBE)

PANEL DISCUSSION